



Chris Jones

Chris Jones is a business expert. He has worked in large global organisations and has over 25 years of commercial business experience. Chris's experience includes:

- A wealth of commercial and management experience from leading blue-chip multinationals and SME's
- Corporate roles in general management and global sales and marketing with an international career in the life science and chemicals industry
- CEO of a large retail distribution group in Australia

As a consultant and coach with an outstanding knowledge of business Chris can tailor a coaching solution that will enable your business and its people to work smarter, faster and more effectively.

Chris can assist your business in the following areas:

Improved people management / leadership

- Assisting managers and business leaders to lead their people to achieve better business outcomes

Effective business plans

- Assisting management in building simple yet ambitious business plans with a strategic analysis that drives successful Implementation towards defined goals

Improved sales and marketing

- Help to develop realistic plans that focus on lifting the commercial performance to create extra sales revenue and profits

Better project management

- Working with teams to manage projects addressing growth opportunities, improving market access or accelerating customer acquisition

Career overview

- Chief Executive Officer - *IHD Pty Retail Group*
- General Manager and Director - *Wrightson Australia*
- Global Business Manager - *Nufarm Ltd*
- Country Commercial Director - *Monsanto Spain*
- European Marketing Manager - *Monsanto Europe*
- Sales and Marketing Manager - *Monsanto South Africa*

Qualifications and accreditations

- Executive MBA - Melbourne Business School / Mt Eliza
- Strategic Management - *Henley Business School*
- Leadership Development Program - *Center for Creative Leadership*
- Diploma in Marketing - *UK Institute of Marketing*
- MSc and BSc - UK Reading University



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